



shaping UBC's next century

our vision

Inspiring people, ideas and actions for a better world

our goals



1

Lead globally in research excellence, discovery, scholarship and creative endeavours

2

Inspire and enable students through excellence in transformative teaching, mentoring, advising and the student experience

3

Partner with Indigenous communities on and off campus to address the legacy of colonialism and to co-develop knowledge and relationships

4

Build a diverse culture that integrates our themes of innovation, collaboration and inclusion, and infuses them through all our activities

5

Lead globally and locally in sustainability, wellbeing and safety across our campuses and communities

6

Significantly expand student access, alumni networks and institutional partnerships to reinforce global and local connections

7

Lead as a first-choice place to learn and work

8

Define and leverage the distinctive and complementary strengths of our campuses and learning sites

9

Achieve agility in academic support and administration through thoughtful systemic change and simplification

10

Lead as a model public institution, fostering discourse, knowledge exchange and engagement

Join us on this journey. Visit strategicplan.ubc.ca