shaping UBC's next century

our vision
Inspiring people, ideas and actions for a better world

our goals

1. **Lead** globally in research excellence, discovery, scholarship and creative endeavours

2. **Inspire and enable** students through excellence in transformative teaching, mentoring, advising and the student experience

3. **Partner** with Indigenous communities on and off campus to address the legacy of colonialism and to co-develop knowledge and relationships

4. **Build** a diverse culture that integrates our themes of innovation, collaboration and inclusion, and infuses them through all our activities

5. **Lead** globally and locally in sustainability, wellbeing and safety across our campuses and communities

6. **Significantly expand** student access, alumni networks and institutional partnerships to reinforce global and local connections

7. **Lead** as a first-choice place to learn and work

8. **Define and leverage** the distinctive and complementary strengths of our campuses and learning sites

9. **Achieve** agility in academic support and administration through thoughtful systemic change and simplification

10. **Lead** as a model public institution, fostering discourse, knowledge exchange and engagement

Join us on this journey. Visit [strategicplan.ubc.ca](http://strategicplan.ubc.ca)