

PLACE AND PROMISE: The UBC Plan

2009 - 2014

Mid-level Strategic Plan

Unit _____ **Unit Head** _____

Contact Name _____ **Phone** _____ **Email** _____

MISSION OF UNIT

A concise statement about where you envision your unit to be within the next five years, and the role you're playing in enabling the University to achieve its overall vision.

GUIDING PRINCIPLES

Statements of your strategic priorities and guiding principles for the coming years (in order of priority for you). Though it is expected that your strategic priorities will align with the stated Commitments of the University, you need not come up with priorities to match all of them. In fact, you may find it necessary to state what you will *not* do (or continue to do), in order to achieve your mission.

PLAN

Goal	Brief description
Rationale	Why you have chosen this goal
Enabling Activities	Processes/Activities/Communications
Resource Requirements	Who, What, How Much
Outcomes Assessment	Metrics or Qualitative Measurements
Benchmarks/Key Dates	By Year

Repeat for each of your goals.