

**PLACE AND PROMISE: The UBC Plan**

**2009 - 2014**

**Mid-level Strategic Plan**

**Unit** \_\_\_\_\_ **Unit Head** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**INTRODUCTION**

Mission

A concise statement about where you envision your unit to be within the next 5 years, and the role you're playing in enabling the University to achieve its overall vision.

Strategic Commitments

Statements of your strategic priorities and guiding principles for the coming years (in order of priority for you). Though it is expected that your strategic priorities will align with the stated Commitments of the University, you need not come up with priorities to match all of them. In fact, you may find it necessary to state what you will *not* do (or continue to do) in order to achieve your mission.

**PLAN**

Strategic Commitment 1 – Name

Specific Goals

Internal Influences

Strengths / Weaknesses

External Influences

Opportunities / Threats

Metrics – how you will evaluate your progress on each goal (may include qualitative and quantitative measurements)

Repeat for each of your strategic commitments.