Shaping UBC’s Next Century

The plan is informed by UBC’s core attributes (vision, purpose and values) and brings together three themes, four core areas and 20 strategies to help us achieve our 10 goals.

Our Goals

1. Lead globally in research excellence, discovery, scholarship and creative endeavours
2. Inspire and enable students through excellence in transformative teaching, mentoring, advising and the student experience
3. Partner with Indigenous communities on and off campus to address the legacy of colonialism and to co-develop knowledge and relationships
4. Build a diverse culture that integrates our themes of innovation, collaboration and inclusion, and infuses them through all our activities
5. Lead globally and locally in sustainability, wellbeing and safety across our campuses and communities
6. Significantly expand student access, alumni networks and institutional partnerships to reinforce global and local connections
7. Lead as a first-choice place to learn and work
8. Define and leverage the distinctive and complementary strengths of our campuses and learning sites
9. Achieve agility in academic support and administration through thoughtful systemic change and simplification
10. Lead as a model public institution, fostering discourse, knowledge exchange and engagement